

# LAPTOPNINJA MEDIA KIT

2018

SHOPNINJA 



# STATS

OUR ONLINE PRESENCE

100K+

MONTHLY  
USERS

150K+

MONTHLY  
PAGEVIEWS

15K+

SOCIAL MEDIA  
FOLLOWERS



LAPTOP.NINJA

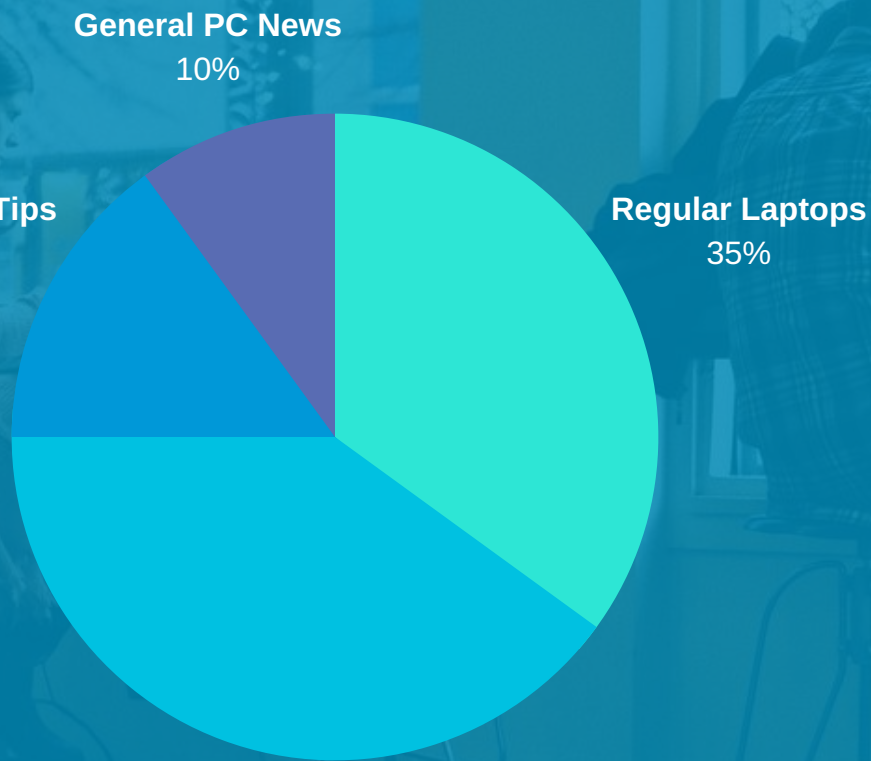


\$3,000,000

GENERATED IN  
REVENUE FOR  
AFFILIATE  
PARTNERS IN  
2017



LAPTOP.NINJA



# AUDIENCE

Traffic by Organic Search Term Categories







## TARGETED

Relevant traffic from targeted keywords.



## BUYER INTENT

Buyer intent through smart keyword selection.



## GEEKS

Large percentage of high-end power users.



# POPULAR SEARCH TERMS

GOOGLE.COM / USA

Keywords

Google Search Volume (Monthly)

CHEAP GAMING LAPTOP

65,000

VR READY LAPTOP

3,000

GAMING LAPTOPS UNDER 1000

15,000

GAMING LAPTOPS UNDER 500

18,000

LAPTOPS UNDER 1000

27,000

LAPTOPS UNDER 500

5,500



LAPTOP.NINJA

# POPULAR SEARCH TERMS

GOOGLE.COM / USA

Google Search Volume (Monthly)

Keywords

LAPTOPS UNDER 400

5,500

LAPTOPS UNDER 300

6,000

LAPTOPS UNDER 200

4,500

LINUX LAPTOPS

27,000

BEST COLLEGE LAPTOPS

33,000

HIGH END GAMING LAPTOP

1,000



LAPTOP.NINJA

# THANK YOU

HAVE A NICE DAY!

INQUIRE NOW FOR PARTNERSHIP AND  
ADVERTISING OPPORTUNITIES

**SHOPNINJA** 





## EMAIL

[advertising@shopninja.io](mailto:advertising@shopninja.io)

## WEBSITE

<https://laptop.ninja/>

## NUMBER

415-935-4031



LAPTOP.NINJA